CLAIMS

1. An information display system comprising:
   (a) a spine extending in a longitudinal direction along a substantially vertical plane, said spine having a front face and a rear face;
   (b) at least one display retainer mounted to said spine; and
   (c) a flange detachably mounted to said spine, a portion of said flange extending rearwardly of said spine in a substantially horizontal plane.

2. An information display system as claimed in claim 1, wherein said flange has a first section and a second section, said first section being mounted to and generally aligned with an upper portion of said spine, said second section being connected at a generally right angle to said first section.

3. An information display system as claimed in claim 1, wherein said flange is mounted to said spine along a tear line.

4. An information display system as claimed in claim 3, wherein said tear line has a substantially thinner cross-section than said flange and said spine.

5. An information display system as claimed in claim 1, further comprising at least one bumper mounted to said spine, said bumper being mounted such that it extends forwardly of said at least one display retainer.

6. An information display system as claimed in claim 1, further comprising at least one downwardly-facing longitudinally-extending channel, said channel being adapted to receive a longitudinally extending support member.

7. An information display system as claimed in claim 1, further comprising a second display retainer mounted to said front face of said spine, said second display retainer having a first

groove and a second groove, said first groove being adapted to receive and retain the upper edge of a generally planar sign mount, said second groove being adapted to receive and retain the lower edge of a generally planar sign mount.

8. An information display system comprising:

(a) a spine extending in a longitudinal direction along a substantially vertical plane, said spine having a front face and a rear face;

(b) at least one display retainer mounted to said front face; and

(c) a first bumper mounted to said spine, said first bumper being mounted such that it extends forwardly of said at least one display retainer.

9. An information display system as claimed in claim 8, wherein said first bumper is mounted proximate to one of an upper end of said spine and a lower end of said spine.

10. An information display system as claimed in claim 8, further comprising a second bumper mounted to said spine such that it extends forwardly of said at least one display retainer.

11. An information display system as claimed in claim 10, wherein said first bumper is mounted proximate to said upper end and said second bumper is mounted proximate to said lower end.

12. An information display system as claimed in claim 10, wherein said at least one display retainer and said first and second bumpers extend longitudinally along said spine, said at least one display retainer being mounted between said first bumper and said second bumper.

13. An information display system as claimed in claim 8, wherein said first bumper is mounted proximate to an upper end of said spine, said first bumper being provided with a downwardly-facing channel, said channel being adapted to receive a longitudinally extending support member.

14. An information display system as claimed in claim 8, wherein said first bumper is provided

with a downwardly-facing channel and wherein said second bumper is provided with an upwardly-facing channel.

15. An information display system as claimed in claim 8, wherein said first bumper extends longitudinally along said spine.

16. An information display system for mounting to a longitudinally extending support member, the information display system comprising:

(a) a spine extending in a longitudinal direction along a substantially vertical plane, said spine having a front face and a rear face;

(b) at least one display retainer mounted to said front face; and

(c) a channel member mounted to one of said front face and said rear face of said spine, said channel member having a downwardly-facing longitudinally-extending channel, said channel being adapted to receive the support member.

17. An information display system as claimed in claim 16, wherein said channel member is mounted to said front face of said spine.

18. An information display system as claimed in claim 16 wherein said channel has a generally V-shaped cross-section.

19. An information display system as claimed in claim 17 wherein said channel member extends forwardly of said at least one display retainer.

20. An information display system as claimed in claim 17, wherein said channel member has a forwardly extending upper section mounted to said spine and a downwardly extending forward section connected to a front end of said upper section.

21. An information display system as claimed in claim 20, further comprising a downwardly extending middle section affixed to said upper section between said spine and said front

section, said channel being defined by said middle section, said upper section and said front section.

22. An information display system as claimed in claim 21, wherein said channel has a generally V-shaped cross-section.

23. An information display system as claimed in claim 21, further comprising a lower bumper mounted to said spine, said lower bumper having an upwardly-facing lower sign channel.

24. An information display system as claimed in claim 23, wherein said second section of said channel member, said middle section of said channel member and said spine define a downwardly-facing upper sign channel, said upper sign channel being adapted to receive an upper edge of a generally planar sign mount, said lower sign channel being adapted to receive a lower edge of the generally planar sign mount.

25. An information display system for displaying information on sign mounts, the information display system comprising:

(a) a longitudinal spine having a front face and a rear face;

(b) a first display retainer mounted to said front face of said spine, said first display retainer being adapted to receive a sign mount having a C-shaped cross-section; and

(c) a second display retainer mounted to said front face of said spine, said second display retainer having a first groove and a second groove, said first groove being adapted to receive and retain the upper edge of a generally planar sign mount, said second groove being adapted to receive and retain the lower edge of a generally planar sign mount.

26. An information display system as claimed in claim 25, wherein said first display retainer includes an upper first retainer portion and a lower first retainer portion, said upper first retainer portion being adapted to receive a downwardly facing portion of the sign mount, said lower retainer portion being adapted to receive an upwardly facing portion of the sign mount.

27. An information display system as claimed in claim 26, wherein said second display retainer includes an upper second retainer portion and a lower second retainer portion, said first groove being provided in said upper second retainer portion and said second groove being provided in said lower second retainer portion.

28. An information display system as claimed in claim 27, wherein said upper second retainer portion and said lower second retainer portion extend forwardly of said first display retainer.

29. An information display system as claimed in claim 27, wherein said upper first retainer portion is integral with said upper second retainer portion and wherein said lower first retainer portion is integral with said lower second retainer portion.